

# Georgetown University Latin America Leadership Summit

*October 6-7, 2011*

*Lima, Peru*



**Georgetown University's inaugural leadership summit, dedicated to strengthening the Georgetown community in Latin America, engaging alumni leadership, mobilizing young social entrepreneurs and developing innovative opportunities for collaboration among the University's networks throughout the region.**

# Schedule of Events

Thursday, October 6, 2011

8:30am – 10:15am

## A Discussion on Georgetown with University and Regional Leadership

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### Welcome from the University

**Master of Ceremonies: Jose Montero**, MBA '01

- **Pablo Berckholtz**, C '94, *President, Georgetown Club of Peru*
- **Alberto Beeck**, *Chairman, Latin American Board*
- **Dr. Ricardo Ernst**, *Managing Director, Latin American Board; Professor, Georgetown McDonough School of Business*
- **Gail Griffith**, F'72, S'81, *Director, Alumni Relations, Office of Advancement*
- **Dr. Erick Langer**, *Director, Center for Latin American Studies*
- **Dorothy Mayer**, *Director of International Student Services, Georgetown Law Center*

Breakfast served

*Business Attire*

10:30am – 12:00pm

## Latin America Alumni Leadership Workshop

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**Moderated by: Gail Griffith**, F'72, S'81, *Director, Alumni Relations, Office of Advancement*

Georgetown University boasts 11 alumni clubs throughout Latin America. This leadership workshop will engage alumni leaders from throughout the region to discuss Alumni Club best practices, leadership development, and University partnerships.

### Presentation by Alumni Club of Colombia

12:00pm – 12:30pm

## Applying to Georgetown – An Admissions Perspective on Latin America

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- **Carlos De Ferrari**, M'74, MA'81, *Alumni Admissions Chair - Peru*
- **Ismael Herrero**, B'82, L'85, *Alumni Admissions Chair - Puerto Rico*
- **Dorothy Mayer**, *Director of International Student Services, Georgetown Law Center*
- **Dr. Erick Langer**, *Professor and Director, Center for Latin American Studies, Georgetown University School of Foreign Service*

**Moderated by: Dr. Ricardo Ernst**, *Managing Director, Latin American Board; Professor, Georgetown McDonough School of Business*

1:30pm – 3:00pm

## Lunch

### Keynote Speaker:

**Mr. Luis Miguel Castilla**, *Minister of Finance and Economy of Peru*

### Introduction by:

**José Augusto Palma**, LLM'92, *Legal Vice-president, Hochschild Mining PLC*

## Club Nacional

Jr. De La Union  
Lima, Peru

*Business Attire  
Shuttle provided*

3:00pm – 6:00pm

## Guided City Tour of Lima

Georgetown Alumni will tour several key areas of Peru's capital: the Viceroy Legacy (the Old Colonial Historic Center) declared Cultural Patrimony of Humanity by UNESCO, including the **Plaza San Martin** and the **Plaza Mayor** (or Plaza de Armas) where the **Government Palace**, the Town Hall, the Archbishop's Palace and the **Cathedral** are located. The tour also includes a visit to the **Casa Aliaga**, built in 1535 over what had been a large pre-hispanic construction, the ceremonial pyramid of Taulichusco. It is the oldest home in the continent still family-owned, as it has been for seventeen generations. The tour will finish with a visit to **Museo Larco**, founded in 1926, which showcases remarkable chronological galleries providing an excellent overview on 3000 years of development of Peruvian pre-Columbian history.

## Downtown Lima

Sponsored by  
Georgetown Alumni  
Club of Peru

8:00pm – 10:00pm

## Appreciation Reception

**Hosted by Dolores de Goytisolo**, C'85

### Honored Guests:

**The Honorable Rose M. Likins**, *U.S. Ambassador to Peru*  
**Mr. A. Michael Fitzpatrick C'81**, *Deputy Chief of Mission*

Hors d'oeuvres  
provided

*Business Attire  
Shuttle provided*

A private reception in the home of Dolores de Goytisolo in gratitude to the continued enthusiasm and support of Georgetown alumni club leaders throughout Latin America.

## Friday, October 7, 2011

8:00am - 8:45am

## Mass with Rev. Matthew Carnes, SJ

Roman Catholic Mass offered in thanksgiving for the Georgetown Latin American Community.

The Mass will be offered in the Chapel of the Jesuit Community of Nuestra Señora de Fátima, the main Jesuit parish in Lima.

## Nuestra Señora de Fátima

Capilla Doméstica de los Jesuitas  
Comunidad de Nuestra Señora de Fátima  
Malecón de la Reserva  
981 Miraflores

## Latin America at Georgetown

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9:00am – 9:30 am **Dr. Erick Langer**, *Professor and Director, Center for Latin American Studies, Georgetown University School of Foreign Service*

9:30am – 10:10am **Perspectives from Current Students and Alumni**

- Joaquín Ormeño F'12, *President of Latin American Student Association (LASA)*
- Javier Puente, *PhD Candidate in History, Georgetown University*
- Patricia Wissar, *Oracle Corporation, Recent Graduate of Georgetown University's Center for Latin American Studies*
- Celso Pastor, *LLM '09, Georgetown Law Center*

10:10am – 10:30am **Ms. Dorothy Mayer**, *Director of International Student Services, Georgetown Law Center*

10:30am – 11:30am **Latin America and Peru in the World Economy**

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**Keynote Speaker: President Alejandro Toledo**

A conversation with President Toledo on the role of Latin America and Peru and their importance in an increasingly globalized society.

**Moderated by Mr. Alberto Beeck**, *Chairman, Latin American Board*

11:30am – 12:15pm **Living the Spirit of Georgetown**

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**Rev. Matthew Carnes, S.J.**, *Assistant Professor, Department of Government - Georgetown University*

12:45pm – 2:00pm **Integration Activity:  
Global Competitiveness Leadership Program**

Foresta Hotel & Suites

Shuttle provided

*Georgetown Regional Alumni meet with alumni from the GCL Program for an unprecedented reunion. Both groups will present themselves, explain their activities, and discuss ways in which they can converge efforts. GCL Alumni will present some of the projects they have developed in their own countries. Smaller groups will then be formed to allow for more intimate networking and conversation.*

2:00pm – 4:00pm **Lunch**

Foresta Hotel & Suites

8:00pm – 10:00pm

## Latin America Leadership Summit Closing Reception

Shuttle provided

**Hosted by Carlos De Ferrari, B'74, MA'81**  
*Alumni Admissions Chair – Peru*

Hors d'oeuvres served

**Special Guest Speaker: R. Bartley Moore, SFS'87**  
*Vice-President of Advancement, Sr. Advisor to the President,  
and Lead of Latin America Strategy, Georgetown University*

Saturday, October 8 –  
Monday, October 10, 2011

Saturday, October 8 –  
Sunday, October 9, 2011

### Optional Exclusive Machu Picchu Package for Georgetown Alumni

### Big Bang Global Forum

The Big Bang objectives are to increase and consolidate a network of Latin American social leaders to promote a positive impact in their countries; to exchange information and best practices in the development and execution of projects; get to know other countries and cultures; and to inspire, motivate and re-energize participants. The Big Bang, while not an officially Georgetown-sponsored event, resulted from the efforts of graduates of the Georgetown Latin American Board's GCL Program. This Big Bang Conference is the second such gathering. The first was in Sao Paulo in November of 2010.

Time 9:00 a.m.

Location: Casa Andina

Shuttle provided